

August 2024

## Vincent (Qiru) Zhang

Santa Clara University Leavey School of Business

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### ACADEMIC APPOINTMENTS

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2023 - Present      Santa Clara University, the USA  
    •   Assistant Professor of Accounting

### EDUCATION

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2023                      Duke University, the USA  
    •   Ph.D., Accounting

2014                      Zhongnan University of Economics and Law, China  
    •   Bachelor of Management (Accounting)

### RESEARCH

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**Research Interests      Regulatory changes, auditing, information processing costs, and municipal bonds.**

***Publications:***

[1] “Municipal Bond Credit Rating Access and Retail Investors’ Transaction Costs” – single author  
    •   *The Accounting Review* (<https://doi.org/10.2308/TAR-2022-0180>)

***Working Papers:***

[2] “State Ownership, Political Influence and Audit Reporting: Evidence from Key Audit Matters” - with Annita Florou, Xiaoxi Wu and Shuai Yuan  
    •   Revise and Resubmit at *Journal of Accounting, Auditing & Finance*

[3] “The Freedom of Information Act and Government Financing Costs” – with Yongtae Kim, Nancy (Lixin) Su, and Mendy (Mengdi) Zhang

[4] “Investor Processing Costs and Annual Financial Reporting Timeliness in the Municipal Bond Market” - with Gregory Burke and William Mayew

[5] “Externalities from Forcing Hospitals to Audit: Evidence from the Single Audit Act”- with Zhaosong Ruan, Mohan Venkatachalam, and Xinyi Xie

[6] “The Usefulness of Credit Rating Continuing Disclosures in The Municipal Bond Market” – with Zhenhua Chen, William Mayew, and Mani Sethuraman

## TEACHING

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**Teaching Interests**     **Accounting information systems, auditing, data analytics (including data infrastructure, analysis, and visualizations), financial accounting, financial statement analysis, governmental accounting, managerial accounting, and sustainability reporting (GRI standards).**

### **Santa Clara University**

- 2024 ACTG 12 – Managerial Accounting. Undergraduate. Three sections: 4.6/5.0; 4.4/5.0; 4.5/5.0.
- 2023 ACTG 134 – Accounting Information Systems. Undergraduate. 4.6/5.0. Awarded \$2,400 *SCU Artificial Intelligence (AI) Curricular Development Grant* for creating AI-related modules.

### **Duke University, Teaching Assistant**

- 2022 Empirical Accounting Seminar. Ph.D. No rating.
- 2021 Financial Reporting Foundations. MQM (one-year Master). 4.92/5.00
- 2020 Cost and Managerial Accounting. MMS (one-year Master). No rating.
- 2020 Taxes and Global Strategic Decision Making. Daytime MBA. No rating.
- 2019-2020 Introduction to Financial Accounting. MMS. 5.00/5.00
- 2018-2019 Financial Accounting. Global Executive MBA. 4.96/5.00
- 2018 Financial Reporting Foundations. MQM. 5.00/5.00

### **Duke University, Teaching Workshop Series**

- 2021 “Supporting Trans\* Scholars”. Key questions and Strategies needed to support trans\* scholars and gender equality in the academy.
- 2021 “Teaching with Empathy and for Equity at the Graduate Level”. Strategies for building a foundation of trust in graduate teaching and mentoring relationships, providing constructive feedback on student work, and being advocates for students' needs.

### **Beijing ZBCT International Financial Education Co., Ltd., China, Instructor**

- 2016-2017 ACCA F3 Financial Accounting
- Developing curriculum, delivering lectures, organizing tutorial discussions and office hours.
- The average pass rate of the class in the ACCA global exam is 92% (the global pass rate was 68% in 2015 Dec.)

## PROFESSIONAL EXPERIENCE

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2014-2015     **PricewaterhouseCoopers, Shenzhen, China**  
Associate Auditor

- Provide audit and assurance services to entertainment and telecommunication firms in China.

## CONFERENCES AND PRESENTATIONS

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2024     AAA Annual Meeting  
AAA New Faculty Consortium (nominated by the department chair)  
Wuhan University (invited presentation)  
Xiamen University (invited presentation)  
Zhongnan University of Economics and Law (invited presentation)

2023     Santa Clara University (invited presentation)  
The Hong Kong Polytechnic University (invited presentation)

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| 2022      | The Chinese University of Hong Kong (invited presentation)<br>AAA Annual Meeting (presenter and discussant)<br>Duke Accounting Theory Summer School   |
| 2021      | AAA FARS Doctoral Consortium (nominated by the doctoral program director)<br>AAA Financial Accounting and Reporting Section Virtual Midyear Meeting<br>UNC Tax Symposium<br>MIT Asia Conference in Accounting<br>Hawai'i Accounting Research Conference |
| 2019      | UNC Tax Symposium<br>Duke Accounting Theory Summer School   |
| 2017-2019 | Duke-UNC Fall Camp  |

### **SERVICE**

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| <b>Ad-Hoc<br/>Reviewer</b> | Journal of Business Finance & Accounting<br>2025 Hawaii Accounting Research Conference<br>2022 AAA Annual Meeting |
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### **AWARDS, HONORS AND GRANTS**

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|-----------|---|
| 2023      | Santa Clara University AI Curricular Development Grant      |
| 2023      | Santa Clara University Fall 2023 Leavey Research Grant      |
| 2017-2023 | Duke University Graduate Fellowship                         |
| 2015      | Exceptional Staff, PricewaterhouseCoopers Shenzhen          |
| 2014      | ACCA First Class Scholarship                                |
| 2013      | China National Scholarship                                  |
| 2012      | PricewaterhouseCoopers Scholarship for Accounting Excellent |

### **LICENSES**

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| Since 2013 | Association of Chartered Certified Accountants (ACCA) Affiliate |
| Since 2016 | Chartered Financial Analyst (CFA) Charterholder                 |
| Since 2022 | Global Reporting Initiative (GRI) Professional Certification    |

### **SKILLS**

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LaTeX, Python, SAS, SQL, and Stata