

ASSISTANT PROFESSOR

Graphic Design
Department of Art & Art History
Santa Clara University
500 El Camino Real,
Santa Clara, CA 95053

EDUCATION

2016 **Minneapolis College of Art and Design**
M.F.A. Graphic Design
Master's Thesis: Exploring Typographic Elements in Both Abstract and Applied Form
Mentor: Erik Brandt

2014 **St. Cloud State University**
B.F.A. Graphic Design (Summa Cum Laude)

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TEACHING EXPERIENCE

Fall 2019 – Present **Assistant Professor, Tenure-Track, Graphic Design**
Santa Clara University, Santa Clara, CA

Fall 2016 – Spring 2019 **Assistant Professor, Tenure-Track, Graphic Design**
University of South Dakota, Vermillion, SD

DESIGN/ART EXHIBITIONS

2024 **Typescape** (solo), Robert Livermore Community Center, Livermore Art Association, CA, United States
Forms in Nature (solo), San Ramon City Hall Gallery, San Ramon, CA, United States

2023 **Design Enigmas** (solo), Kipp Gallery, Indiana University of Pennsylvania, Indiana, PA, United States
SECAC 2023 Juried Exhibition (group), Try-Me Gallery, Richmond, VA, United States
COLOR POP (group), San Francisco Women Artists Gallery, San Francisco, CA, United States
ARTIFACT [BOLD] (group), High Point University Sechrest Gallery, High Point, NC, United States
Colorography (solo), Valley City State University Art Gallery, Valley City, ND, United States
Beyond Form & Color (solo), Harford Community College Chesapeake Gallery, Bel Air, MD, United States

2022 **Interaction** (group), College of the Sequoias Art Gallery, CA, United States
There is something between lines and words (solo), Dougherty Station Community Center Art Gallery, CA, United States
Figure, Character, Sign (group), A plus A Gallery, Calle Malipiero, Venice, Italy
Deconstructing Space (solo), CICA Museum, Gyeonggi-do, Korea
Radical Characters (group), Boston University Art Galleries, Boston, MA, United States
Radical Characters (group), IS A GALLERY, Shanghai, China
Harmonious Co-Existence (invitational group), Qidong Art Museum, Jiangsu, China
Design + Art (group), Central South University Art Gallery, Hunan, China

2021 **Color 2021** (group), CICA Museum, Gyeonggi-do, Korea
Message to Humanity (online group), United Designs Biennial
Stars Project (group), Tree Art Museum, Beijing, China
Into-form (online exhibit and interview), Phoenix Gallery, New York City, New York, United States
Art Teleported 2021 show (group), CICA Museum, Gyeonggi-do, Korea
Abstract Mind (group), CICA Museum, Gyeonggi-do, Korea

2020 **Type + Form** (solo), Whittier College Greenleaf Gallery, CA, United States
Detour (group), Detour, Online Exhibition, Emery Community Art Center, United States
The Man and the Machine (group), LoosenArt Mag and Gallery, Rome, Italy

2019 **Form** (group), CICA Museum, Gyeonggi-do, Korea
CHINA VISAP 2019 (group), Chengdu, China

- 2019 **4th International Poster Biennale Lublin** (group), MCSU Art Gallery of the Faculty of Art, Lublin, Poland
USD Faculty Show (invitational), Washington Pavilion, Sioux Falls, SD, United States
- 2018 **Beyond Screens** (solo), Cecelia Coker Bell Gallery, Hartsville, SC, United States
"Fabric", SCSU Alumni Exhibition (invitational), Paramount Center for the Arts, Saint Cloud, MN, United States
Fine Arts Faculty Show (invitational), University of South Dakota, Vermillion, SD, United States
- 2017 **Cheap Street Poster Art Festival** (group), Bologna, Italy
What is, What isn't (solo), Salmon Gallery, Huntsville, AL, United States
IN-BETWEEN (solo), Inver Hills Community College, Inver Grove Heights, MN, United States
- 2016 **8-Bit Exhibition** (group), Whitdel Arts Gallery, Hamtramck, MI, United States
NBTWN (solo), Gallery One OST / Tractorworks Building, Minneapolis, MN, United States
The Project Passion (group), Conkling Gallery, Mankato, MN, United States
- 2015 **Randomness** (solo), MCAD Library Gallery, Minneapolis, MN, United States
Meeting Waters (group), MCAD Whittier Gallery, Minneapolis, MN, United States
Hallways: encounters in a narrow space with light, sound and objects (group), Casket Arts Building, Minneapolis, MN, United States

AWARDS AND HONORS

- 2024 **Creative Quarterly 74** Winner, Graphic Design Category: Professional Category, New York, NY
- 2023 **Kala Art Institute Artist-in-Residence** Berkeley, CA
Art Competition: Color and Shape First Place Winner in Media: Graphic arts, UPWARD Gallery
- 2022 **Creative Quarterly** "100 Best Fine Art of 2021", New York, NY
- 2021 **STA 100 Competition, The Society of Typographic Arts** Winner, Chicago, IL
GDC Award 2021 Merit Award, Shenzhen, China
The China Creative Design Yearbook Gold Award, Beijing, China
Creative Quarterly 64 Winner, Graphic Design: Professional Category, New York, NY
- 2020 **Creative Quarterly 62** Runner-up, Fine Art: Professional Category, New York, NY
Taiwan International Graphic Design Award Finalist, Poster Design Award, Taiwan, China
- 2019 **The China Creative Design Annual 2018-2019** Gold & Silver Awards, Beijing, China
MUT ZUR WUT International Poster Design Finalist, Heidelberg, Germany
ESCUCHA MIVOZ International Poster Design Selected Designer, Mexico
- 2018 **LAG Festival Poster Competition** 1st prize, University of Silesia in Katowice, Poland
International Art Design Competition Winner, Interactive Art Award, Professional Category, Beijing, China
- 2017 **Creative Quarterly** "100 Best Fine Art of 2016", New York, NY
Creative Quarterly 48 Winner, Fine Art: Professional Category, New York, NY
- 2016 **STA 100 Competition, The Society of Typographic Arts** Winner, Chicago, IL
9th International Design Awards Gold, Other Graphic designs Category, Los Angeles, CA
Adobe Design Achievement Awards Semifinalist, Commercial-Web/App/Game, Design Category, San Jose, CA
Design and Design International Award Winner, Paris, France

- 2015 **Design and Design International Award** Winner, Paris, France
Creative Quarterly Winner, Fine Art Category: Student Category, New York, NY
Creative Quarterly Winner, Graphic Design Category: Student Category, New York, NY
Adobe Design Achievement Awards Semifinalist, Print Communications Category, Design Category, San Jose, CA
Adobe Design Achievement Awards Semifinalist, Exhibition Design Category, Design Category, San Jose, CA
- 2014 **American Advertising Federation** Gold ADDY Award, Washington, D.C.
- 2013 **American Advertising Federation** Silver ADDY Award, Washington, D.C.

PRESENTATIONS

- 2024 **Convergence of Science and Art to Support Climate Resilience in Central American Smallholder Communities** "Design Incubation Colloquium 10.2" panel at 112th CAA Annual Conference, Virtual Program
- 2023 **Incorporate Augmented Reality (AR) in the Classroom** "Digital Tools in Classroom" panel at 111th CAA Annual Conference, Virtual Program
- 2022 **Text vs. Images: Understanding Emotional Expressions on Social Media During COVID-19 Pandemic** International Conference on Applied Human Factors and Ergonomics (AHFE 2022) and the Affiliated Conferences, New York, NY, United States
- 2021 **Art and Emotions that Unify US** "Exploring Contemporary East Asian Artists' Practice in the U.S." panel at 109th CAA Annual Conference, Virtual Program
Designing for fun – teach playful user experiences in UX/UI courses Hawaii International Conference on Education, Virtual Program
Art Teleported 2021 Conference CICA Museum, Virtual Program
- 2020 **Teaching Web Design in Graphic Design Classes** 108th CAA Annual Conference, Chicago, IL, United States
Teaching Web Design in Today's Classroom Hawaii International Conference on Education, Honolulu, HI, United States
Thinking Like A Web Developer: The Application of System Thinking in Web and Interface Design Courses SECAC Conference, The University of Tennessee, Chattanooga, TN, United States
- 2019 **Publish Delux** Sioux Falls Design Center, Sioux Falls, SD, United States
The Evolution of Facial Emotion Recognition Technology and Its Effectiveness in Human Interaction International Conference on Applied Factors and Ergonomics, Orlando, FL, United States
- 2018 **Analysis of Facial Emotion Recognition in Video Chatting** The 7th Annual International Conference on Journalism & Mass Communications, Singapore
Design Thinking South Dakota Arts & Education Conference, Black Hill State University, Spearfish, SD, United States

PUBLICATIONS

- 2022 **Text vs. Images: Understanding Emotional Expressions on Social Media During COVID-19 Pandemic** Advances in Interdisciplinary Practice in Industrial Design, Springer, Cham, 2022.
- 2021 **Big Data Visualization of COVID-19 using Augmented Reality (AR)** Design Behaviors Journal 2021 Vol 3 F/W Issue, 2021.
Life Goes On: New Media Art 2022 CICA Press, ISBN 979-11-88671-20-5 03600, Gimpo, Korea, 2021.

- 2021 **Social Media Happiness Expression Through the Virtual Reality: Cultural Differences on Instagram** International Conference on Intelligent Human Systems Integration, Springer, Cham, 2021.
- 2020 **Happiness Participatory Media: Cultural Differences in Happiness on Instagram** Advances in Interdisciplinary Practice in Industrial Design, Springer, Cham, 2020.
Reconstructing Social Identity Through Physical Attractiveness Advances in Interdisciplinary Practice in Industrial Design, Springer, Cham, 2020.
- 2019 **Happiness on Instagram – Content Analysis and Engagement Based on Attention Theory** Advances in Interdisciplinary Practice in Industrial Design, edited by WonJoon Chung, Cliff Sungsoo Shin, pp 13-20. Vol. 968. Berlin: Springer, Cham, 2019.
Ficciones Tipografika: 1642 edited by Mark Gowing, Texts: Ben DuVal, Paul Schmelzer, Erik Brandt, Photography: Erik Brandt, Formist Edition 18, 2019.
- 2018 **Analysis of Facial Emotion Recognition in Video Chatting** Advances in Interdisciplinary Practice in Industrial Design, edited by WonJoon Chung, Cliff Sungsoo Shin, p217-p226. Vol. 790. Berlin: Springer, Cham, 2018.
- 2016 **The Artist Catalogue** Vol. 5 Issue 4, publication of The Artist Catalogue LLC. 2016.

PERFORMANCES

- 2021 **20X20** Center for Computer Research in Music and Acoustics, Stanford University, Live Performance Event
- 2020 **20X20** 10th Annual CODAME ART+TECH Festival, Live Virtual Event
25X25 Twin Pandemics Forum, Center for the Arts & Humanities and the Bannan Forum in the Ignatian Center at SCU with co-sponsorship from the Office of the Provost, Live Virtual Event

WORK EXPERIENCE

- 2015 – 2016 **Teaching Assistant**
 MCAD, course: Typography I, Minneapolis, MN
- August 2014 – **Graduate Assistant**
 May 2016 MCAD Online Learning, Minneapolis, MN
- August 2015 – **Graphic Designer**
 December 2015 James Dayton Design, Minneapolis, MN
- June 2014 – **Graphic Design Intern**
 August 2014 Reverie, Bloomfield Hills, MI
- May 2013 – **Graphic Designer**
 May 2014 SCSU Department of Residential Life, St. Cloud, MN
- January 2012 – **Graphic Designer**
 May 2013 SCSU Dean's Office in Miller Center, St. Cloud, MN

GRANTS

- 2023 **JFDL Grant**
 Provost's Office
 Santa Clara University
- Whitham Collaborative Grant**
 Provost's Office
 Santa Clara University
- 2022 **Dean's Grant**
 College of Arts and Sciences
 Santa Clara University

2021	<p>Publication Grant Provost's Office Santa Clara University</p>
2020	<p>Publication Grant Provost's Office Santa Clara University</p>
2019	<p>WAVE Visualization Space Grant SCU College of Arts and Sciences and School of Engineering Santa Clara University</p>
2018	<p>Travel Grant for Presentation College of Fine Arts University of South Dakota</p>
2017 – 2018	<p>CTL Teaching and Learning Grant Center for Teaching and Learning University of South Dakota</p>
2016 – 2017	<p>SHS Seed Grant School of Health Science University of South Dakota</p>

UNIVERSITY COMMITTEES

2022-2024	<p>Faculty Core Committee, Core Curriculum, Arts Santa Clara University</p> <p>Committee Chair, Juried Show, Department of Art and Art History Santa Clara University</p> <p>Marketing Committee, Department of Art and Art History Santa Clara University</p> <p>Assessment Committee, Department of Art and Art History Santa Clara University</p>
2021-2022	<p>Digital Imaging Quarterly Adjunct Lecturer for Summer Session Search Committee Department of Art and Art History Santa Clara University</p> <p>Member, Digital Illustration/2-D Animation Assistant Professor Search Committee Department of Art and Art History Santa Clara University</p> <p>Marketing Committee, Department of Art and Art History Santa Clara University</p> <p>Assessment Committee, Department of Art and Art History Santa Clara University</p>
2020-2021	<p>Marketing Committee, Department of Art and Art History Santa Clara University</p> <p>Assessment Committee, Department of Art and Art History Santa Clara University</p>
2019-2020	<p>Marketing Committee, Department of Art and Art History Santa Clara University</p> <p>Assessment Committee, Department of Art and Art History Santa Clara University</p> <p>SCUSAL Committee, Department of Art and Art History Santa Clara University</p>

2018 – 2019	Information Technology Council Committee University of South Dakota
2017 – 2019	C&I Committee University of South Dakota
2017 – 2019	Conflict of Interest Subcommittee University of South Dakota
2016 – 2019	College of Fine Arts Inclusive Excellence Committee University of South Dakota
2017 – 2018	Chair, Graphic Design Assistant Professor Search Committee University of South Dakota
2016 – 2017	Committee Member, Painting Assistant Professor Search Committee University of South Dakota

PROFESSIONAL MEMBERSHIPS

United Designs Alliance (UDA)

Regional Director of USA

College Art Association (CAA)

Design Educator member

SECAC (formerly the Southeastern College Art Conference)

Educator member

Global Science and Technology Forum (GSTF)

Educator member

American Institute of Graphic Designers (AIGA SD)

Board Member, AIGA South Dakota chapter

American Institute of Graphic Designers (AIGA SF)

Member, AIGA San Francisco chapter

CLIENTS

Stephen Albair
 Hope House of St Croix Valley
 Medical Marketing Solutions
 Medical Industry Leadership Institute
 Hyde Development
 James Dayton Design
 Reverie
 Nock Design Group