

Subhashini Muthukrishnan

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EDUCATION

- 2007 **PhD in Economics, National University of Singapore, Singapore**
Dissertation: "Quality Differentiation and Consumer Choice"
Advisors: Parkash Chander (Principal Advisor), Euston Quah, Sougata Poddar
- 2001 **M.Phil in Economics, University of Madras, Ethiraj College, India**
Thesis: "Indian Pharmaceutical Industry with Special Reference to Homoeopathy"
- 2000 **MA in Business Economics, University of Madras, Ethiraj College, India**
- 1998 **B.Com in Accountancy, Commerce, University of Madras, Stella Maris College, India**

RESEARCH AND TEACHING INTERESTS

Microeconomics, International Economics, Environmental Economics, Health Economics, Industrial Organization

PUBLICATIONS AND WORKING PAPERS

"Green Consumerism and Collective Action", *Centre for Operations Research and Econometrics (CORE), Discussion Paper 2007/58*, Université Catholique de Louvain, Belgium, August 2007.

"Vehicle Ownership and Usage Charges", under review, 2009.

"Quality Differentiation in Health Care", work in progress.

"Role of Alternative Medicine in India", work in progress.

"Consumer Behavior and the demand for hybrid cars", with Erin McCarthy, work in progress.

TEACHING EXPERIENCE

Jan 2008-Present	Lecturer, Leavey School of Business, Santa Clara University
2006-2007	Teaching Fellow, NUS Business School
2003-2006	Teaching Assistant, Department of Economics, National University of Singapore
July 2002-Oct 2002	Lecturer, University of Madras, Ethiraj College, India
Sept 2001- April 2002	Lecturer, University of Madras, Stella Maris College, India

CONFERENCE PRESENTATIONS

June 2009	International Conference on Policy Modeling, University of Ottawa, Canada
May 2008	Yellow Pad Seminar Series, Leavey School of Business, SCU
August 2007	The First Singapore Economic Theory Workshop, National University of Singapore
October 2006	International Business and Economics Research (IBER) Conference, Las Vegas
April 2006	Irish Economic Association, Twentieth Annual Conference, Bunclody, Ireland
March 2006	4 th Summer Workshop in Industrial Organization, Auckland, New Zealand
September 2005	Economic Society of Australia, 34 th Conference of Economists, University of Melbourne, Australia

HONORS AND AWARDS

2003-2006	Graduate Research Scholarship, National University of Singapore
2000	Gold Medal and Yasodha Shanmuga Sundaram Proficiency Prize for University First Rank in M.A. Business Economics, University of Madras, India
2000	National Educational Test-Eligibility for Lectureship in Economics, University Grants Commission, India
1999-2001	Merit Scholarship for Proficiency in Economics, University of Madras, Ethiraj College, India